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Marketingforce Management Ltd

邁富時管理有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2556)

VOLUNTARY ANNOUNCEMENT

VOLUNTARY LOCK-UP UNDERTAKING MADE BY THE CONTROLLING SHAREHOLDERS

This announcement is made by Marketingforce Management Ltd (the “**Company**”) on a voluntary basis.

The board of directors (the “**Director**”) of the Company (the “**Board**”) hereby announces that, on May 7, 2026, the Company received letters of undertaking (the “**Letters of Undertaking**”) from Mr. ZHAO Xulong (“**Mr. ZHAO**”), the chairman of the Board, chief executive officer and a controlling shareholder of the Company, and Ms. ZHU Shuina (“**Ms. ZHU**”), being the spouse of Mr. ZHAO and a controlling shareholder of the Company. Pursuant to the Letters of Undertaking, each of Mr. ZHAO and Ms. ZHU voluntarily undertook to the Company that they will not dispose of any shares of the Company held by them as of the date of this announcement, for a period of 12 months commencing from May 16, 2026 on account of their confidence in the long-term value of the Company and protection for the interests of investors.

Shareholders of the Company and potential investors should exercise caution when dealing with the shares of the Company.

By order of the Board

Marketingforce Management Ltd

ZHAO Xulong

Chairman of the Board and Chief Executive Officer

Hong Kong, May 7, 2026

As at the date of this announcement, the Directors of the Company are: Mr. ZHAO Xulong as Chairman of the Board, executive Director and chief executive officer, Mr. ZHAO Guoshuai as Co-Chairman of the Board, executive Director and global executive president, Mr. XU Jiankang as executive Director, and Mr. YANG Tao, Ms. LI Yingjie and Mr. CHEN Chen as independent non-executive Directors.