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Marketingforce Management Ltd

邁富時管理有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2556)

PROPOSED ADOPTION OF THE SIXTH AMENDED AND RESTATED MEMORANDUM AND ARTICLES OF ASSOCIATION OF THE COMPANY

The board of directors (the “**Board**”) of Marketingforce Management Ltd (the “**Company**”) announces that to conform with the latest regulatory requirements under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) in relation to the further expansion of paperless listing regime and other requirements, the Board proposes to amend the current memorandum and articles of association of the Company (the “**Current Articles**”) and to adopt the sixth amended and restated memorandum and articles of association of the Company (the “**New Articles**”) in substitution for, and to the exclusion of, the Current Articles.

A summary of the major changes brought about by the adoption of the New Articles is set out below:

- (i) explicitly allow the Company to give shareholders the option to attend and participate in general meetings of the Company virtually through the use of virtual meeting technology, to cast votes and communicate proxy-related instructions to the Company by electronic means, and to make corresponding amendments to the relevant proceedings and procedures in relation to virtual general meetings of the Company;
- (ii) bring the articles in line with the latest regulatory requirements under the Listing Rules in relation to the further expansion of paperless listing regime; and
- (iii) incorporate certain minor consequential and housekeeping amendments.

The proposed adoption of the New Articles is subject to the approval of the shareholders by way of a special resolution at the forthcoming annual general meeting of the Company (the “AGM”). A circular containing, among other things, particulars relating to the proposed amendments to the articles brought about by the proposed adoption of the New Articles, together with a notice convening the AGM, will be despatched to the shareholders in due course.

By order of the Board
Marketingforce Management Ltd
ZHAO Xulong
Chairman of the Board and Chief Executive Officer

Hong Kong, April 22, 2026

As at the date of this announcement, the Directors of the Company are: Mr. ZHAO Xulong as Chairman of the Board, executive Director and chief executive officer, Mr. ZHAO Guoshuai as Co-Chairman of the Board, executive Director and global executive president, Mr. XU Jiankang as executive Director, and Mr. YANG Tao, Ms. LI Yingjie and Mr. CHEN Chen as independent non-executive Directors.