

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **Marketingforce Management Ltd**

**邁富時管理有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 2556)**

### **(1) APPOINTMENT OF DIRECTORS, CO-CHAIRMAN OF THE BOARD AND GLOBAL EXECUTIVE PRESIDENT; (2) RESIGNATION OF DIRECTORS; AND (3) CHANGE IN COMPOSITION OF BOARD COMMITTEES**

The Board hereby announces the following changes in the Directors, senior management and composition of the Board committees with effect from September 8, 2025:

- (i) Mr. ZHAO Guoshuai (趙國帥) has been appointed as an executive Director, Co-Chairman of the Board and the global executive president;
- (ii) Ms. LI Yingjie (李英傑) has been appointed as an independent non-executive Director, the chairman of the Remuneration Committee, a member of the Nomination Committee and a member of the Audit Committee;
- (iii) Ms. ZHAO Fangqi (趙芳琪) has resigned as a non-executive Director; and
- (iv) Mr. QIN Ci (秦慈) has resigned as an independent non-executive Director, the chairman of the Remuneration Committee, a member of the Nomination Committee and a member of the Audit Committee.

### **APPOINTMENT OF DIRECTORS AND CO-CHAIRMAN OF THE BOARD**

The board (the “**Board**”) of directors (the “**Directors**”) of Marketingforce Management Ltd (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that with effect from September 8, 2025, Mr. ZHAO Guoshuai (趙國帥) (“**Mr. ZHAO**”) has been appointed as an executive Director, Co-Chairman of the Board and the global executive president, and Ms. LI Yingjie (李英傑) (“**Ms. LI**”) has been appointed as an independent non-executive Director, the chairman of the remuneration committee of the Board (the “**Remuneration Committee**”), a member of the nomination committee of the Board (the “**Nomination Committee**”) and a member of the audit committee of the Board (the “**Audit Committee**”).

The biographies of Mr. ZHAO and Ms. LI are set out below:

**Mr. ZHAO Guoshuai (趙國帥)**, aged 43, has been appointed as an executive Director, Co-Chairman of the Board and the global executive president since September 8, 2025. Mr. ZHAO served as supervisor, corporate instructor and project director in China Hewlett-Packard Co., Ltd. (中國惠普有限公司) and its affiliated companies from 2007 to 2013. Mr. ZHAO served as general manager of strategy for DXC (Hewlett-Packard Enterprise Services Group) from 2018 to 2021. He has served as executive chairman of Opentext Ecosystem since 2022, responsible for business strategy planning and department management. Mr. ZHAO has over 18 years of international management and industry experience in IT and digital transformation. He is dedicated to building an industry ecosystem, implementing innovative businesses and developing a strong talent pipeline. He has collaborated with local governments to establish and co-develop several major industrial parks. Mr. ZHAO possesses deep methodological expertise and operational capabilities in key areas such as enterprise unified operations, private cloud, big data, hybrid IT and professional testing.

Mr. ZHAO, as an executive Director has entered into a service contract with the Company on September 8, 2025 for a term of three years commencing from his date of appointment subject to termination as provided in the service contract and subject to the provisions of retirement and rotation of the Directors under the amended and restated articles of association of the Company (the “**Articles of Association**”) and the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”). Either party has the right to give not less than three months’ written notice to terminate the service contract.

As an executive Director and Co-Chairman, Mr. ZHAO’s emoluments shall be subject to review and approval by the Remuneration Committee and the Board from time to time with reference to his duties and responsibilities and the Company’s performance and profitability.

**Ms. LI Yingjie (李英傑)**, aged 39, has been appointed as an independent non-executive Director, the chairman of the Remuneration Committee, a member of the Nomination Committee and a member of the Audit Committee since September 8, 2025. Ms. LI had served as vice president of Minsheng Energy Group (民生能源集團) since February 2018, responsible for administrative personnel and public relations. Ms. LI served as president of Fangquan Minsheng Industrial Group Co., Ltd. (方全民生實業集團有限公司) from February 2015 to December 2017. Ms. LI served as vice president of Minsheng Energy (Group) Co., Ltd. (民生能源(集團)股份有限公司) from January 2012 to February 2015, responsible for investment and financing. Ms. LI currently serves as supervisory director of Chongqing Youth Entrepreneur Chamber of Commerce (重慶市青年企業家商會), representative of Jiangbei District People’s Congress of Chongqing, president of Jiangbei District Youth Chamber of Commerce (重慶市江北區青年商會), and vice chairman of Jiangbei District Federation of Industry and Commerce of Chongqing (重慶市江北區工商聯). Ms. LI was recognized as one of Top Ten Young Entrepreneurs of Chongqing in 2024, one of Top Ten Outstanding Young Entrepreneurs of Chongqing in 2018 and an Outstanding Private Entrepreneur of Jiangbei District, Chongqing in 2018.

Ms. LI received a bachelor's degree in finance from Chongqing Technology and Business University in July 2006. Ms. LI received a Master of Business Administration degree from Chongqing University in July 2016 and an EMBA degree from Cheung Kong Graduate School of Business in November 2019.

Ms. LI, as an independent non-executive Director has entered into an appointment letter with the Company on September 8, 2025 for a term of three years commencing from her date of appointment subject to termination as provided in the appointment letter and subject to the provisions of retirement and rotation of the Directors under the Articles of Association and the Listing Rules. Either party has the right to give not less than one months' written notice to terminate the appointment letter.

Ms. LI has confirmed to the Company: (i) her independence as regards each of the factors referred to in Rule 3.13(1) to (8) of the Listing Rules; (ii) that she has no past or present financial or other interest in the business of the Company or its subsidiaries or she has no connection with any core connected person (as defined in the Listing Rules) of the Company; and (iii) that there are no other factors that may affect her independence at the time of her appointment.

As an independent non-executive Director, Ms. LI shall receive a Director's fee payable by the Company of RMB100,000 per annum, subject to review and approval by the Remuneration Committee and the Board from time to time with reference to her duties and responsibilities and the Company's performance and profitability. The remunerations payable to her were determined having regard to the current level of the Directors' fee payable by the Company to an independent non-executive Director as well as her duties and responsibilities.

Each of Mr. ZHAO and Ms. LI shall hold office only until the annual general meeting of the Company after such appointment and shall then be eligible for re-election at that general meeting, and thereafter each of them will be subject to retirement by rotation and re-election in accordance with the Articles of Association.

Saved as disclosed above and as at the date of this announcement, each of Mr. ZHAO and Ms. LI does not have: (a) any positions held with the Company and other members of the Group; (b) any directorships held in the last three years in public companies the securities of which are listed on any securities market in Hong Kong or overseas; (c) any relationships with any Directors, senior management or substantial or controlling shareholders of the Company; and (d) any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, the Board is not aware of any other matters in relation to the appointment of each of Mr. ZHAO and Ms. LI that need to be brought to the attention of the shareholders of the Company and there is no information which is required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Listing Rules.

## RESIGNATION OF DIRECTORS

The Board further announces that with effect from September 8, 2025, Ms. ZHAO Fangqi (趙芳琪) (“**Ms. ZHAO**”) has tendered her resignation as a non-executive Director as she plans to dedicate more time to personal matters, and Mr. QIN Ci (秦慈) (“**Mr. QIN**”) has tendered his resignation as an independent non-executive Director, the chairman of the Remuneration Committee, the member of the Nomination Committee and the member of the Audit Committee as he plans to dedicate more time to his other business commitments.

Each of Ms. ZHAO and Mr. QIN has confirmed that she or he has no disagreement with the Board and there are no other matters relating to her or his resignation that need to be brought to the attention of the shareholders of the Company and The Stock Exchange of Hong Kong Limited.

## CHANGE IN COMPOSITION OF BOARD COMMITTEES

With effect from September 8, 2025, the composition of the Board committees has been changed as follows:

### **Audit Committee**

Mr. CHEN Chen (*Chairman*)

Ms. LI Yingjie

Mr. YANG Tao

### **Remuneration Committee**

Ms. LI Yingjie (*Chairman*)

Mr. ZHAO Xulong

Mr. YANG Tao

### **Nomination Committee**

Mr. ZHAO Xulong (*Chairman*)

Ms. LI Yingjie

Mr. YANG Tao

The Board would like to express its appreciation to Ms. ZHAO and Mr. QIN for their valuable contributions towards the Company during their tenure of office and would also like to express its welcome to Mr. ZHAO and Ms. LI for joining the Board.

By Order of the Board  
**Marketingforce Management Ltd**  
**ZHAO Xulong**  
*Chairman of the Board and Chief Executive Officer*

Hong Kong, September 8, 2025

*As at the date of this announcement, the Directors of the Company are: Mr. ZHAO Xulong as Chairman of the Board, executive Director and chief executive officer, Mr. ZHAO Guoshuai as Co-Chairman of the Board, executive Director and global executive president, Mr. XU Jiankang as executive Director, and Mr. YANG Tao, Ms. LI Yingjie and Mr. CHEN Chen as independent non-executive Directors.*